

ANNA UNIVERSITY COIMBATORE

MASTER OF BUSINESS ADMINISTRATION

Curriculum- 2009

TRIMESTER – I

Course code	Title of the course	Hours /week			Credits	Maximum marks		
		L	T	P		Internal	External	Total
MBA 0901	Management Principles	4			3	50	50	100
MBA 0902	Quantitative Methods for Management	3	1		3	50	50	100
MBA 0903	Managerial Economics	4			3	50	50	100
MBA 0904	Organisational Behaviour	4			3	50	50	100
MBA 0905	Accounting for Managers	3	1		3	50	50	100
MBA 0906	Executive Communication – Practical			4	2	100	-	100